



OLLI @ UNIVERSITY OF CALIFORNIA Berkeley
Osher Lifelong Learning Institute

2010-11 Annual Report

An educational program for older adults
who are learning for the joy of it



Message from the Vice Provost and Director

Understanding our potential at any age, learning from each other, and having that knowledge matter in the course of a day or a history is the driving vision of OLLI @Berkeley. It is a vision that engages and benefits everyone who is involved in this lifelong learning venture, faculty, member, donor.

OLLI had a tremendous year. We grew by 43% in the number of members who took classes and participated in this learning community.

In four years, we built classrooms in University Hall, fostered three committees steered by great volunteer leadership, recruited outstanding faculty, composed a professional staff, and supported the University’s mission in research, teaching, and public service.

We have been able to accomplish this because of you and the collegiality of our campus and community partners.

The membership and enrollment numbers reflected here are, in part, proof that we have created a learning community of size and geographical reach. Qualitatively, the energy and enthusiasm in the classroom is palpable. It is why so many of our faculty are eager to return.

In the year ahead, we hope to reach more new members as well as keep the membership engaged in the new frontiers of teaching and learning.

May our fifth year together be our best.

And once again, thank you for your role in making OLLI @Berkeley thrive.

Catherine Koshland
Vice Provost, Teaching, Learning,
Academic Planning, and Facilities

Susan E. Hoffman
Director
Osher Lifelong Learning Institute

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STAFF

- Susan Hoffman
Director
- Aileen Kim
Program Coordinator
- Satya Levine
Communications Coordinator
- Rosina Bruno
Classroom Coordinator
- Sandra Doetinchem
Research Intern

Contributing photographers: George Hersh, Keegan Houser, Aileen Kim

2010–2011 Year's Accomplishments

The OLLI curriculum offered a broad range of educational offerings—**68 courses and 15 lectures**—that were aimed at new insights, methodologies, or just greater understanding in traditional and interdisciplinary fields. Workshops gave members a hands-on experience with technology, writing memoir, or assessing their core strengths to support personal change.

OLLI @Berkeley draws a **prestigious faculty** from UC Berkeley, UCSF, and Lawrence Berkeley National Laboratory as well as experts, particularly well-known authors and artists. Many have won UC Berkeley's Distinguished Teaching Award. All faculty are asked to bring their passion to the classroom, knowing that they are interacting with a highly-educated lay audience, eager to know both the breadth and depth of their subjects.

Also notable in the faculty line-up are **iconic Bay Area intellectuals** who have contributed to new insights in understanding Islam and terrorism, the media and its implications for a war-prone culture, new trends in memoir writing, legal history, or discovering the roots of rhythm in African song.

OLLI's **featured course** for the year was *Passages in the Third Age* with journalist and best-selling author, Gail Sheehy, who invited guest speakers to converse about key issues in healthy living, housing, caregiving, and other opportunities and concerns.

The **first summer term** offered a course on the Arab spring, and one on hyperwhiteness, an analysis of how white culture (and white privilege) is maintained. International guests who were participating in Berkeley's Summer Sessions were invited to participate. OLLI members also had the opportunity to audit Summer Sessions courses, participate in interest circles and work groups, and attend an eight-lecture series on China.

We offered three program weeks at **Mexico's Tahéima Wellness Resort and Spa**, and received notice in *The New York Times* Travel section and blog. The three

2010–11 Faculty

Tamim Ansary	Rita Maran
Amelia Barili	Malcolm Margolin
Larry Bensky	Kate Kline May
Dale Biron	Adrienne McGraw
Mitchell Breitwieser	Donald McGraw
Natalia Caporale	Donald McQuade
Lauren Carley	Gloria Neumeier
David Casuto	Patrick O'Grady
Curtis Caton	Alden Pixley
Topher Delaney	Anthony Platt
John Dillon	David Presti
Hubert Dreyfus	Hugh Richmond
Bruce Elliott	Katherine Rinne
Reese Erlich	Kathryn Roszak
Matt Fillingim	Linda Rugg
Clare Fischer	Alex Saragoza
Janet Flammang	Jason Serinus
Michael Fox	Pierluigi Serraino
Maria Gubiena "Mia" Fuller	Gail Sheehy
William Garrett	Harvey Smith
Susan Griffin	Norman Solomon
Joanna Harris	Chelsea Specht
Joan Holden	Michael Thaler
Robert Hurwitt	Linda Tillery
Lynne Kaufman	William Turner
Philippa Kelly	Birgit Urmson
Marshall Krause	Lauren Vanett
Deborah Lichtman	Chloe Veltman
Richard Lichtman	Dariush Zahedi
Joseph Lurie	Darren Zook
Richard "Jeff" Lustig	

2010–11 Lecturers and Guests*

John Adams	Annice Jacoby
Lonnie Barbach	Nancy Kates
Edmund Champion	Dacher Keltner
Enrico Chapela	Mary Kerr
Margaret Chesney	Leon Litwack
Allan Chinen	Erik Peper
Carolyn Cowan	Jed Riffe
Philip Cowan	Matias Tarnopolsky
Gabriela Frank	Shahnaz Taplin-Chinoy
Robert Gorter	Ray Telles
Charles Halpern	
Susan Halpern	
Robert Hirst	

* Not a comprehensive list

Accomplishments, contd.

weeks were Flora, Fauna, and Biodiversity of Mexico; Political and Cultural History of Mexico; and a writing retreat.

We developed a new partnership with the **Lafayette Library and Learning Center**, forming an energetic planning committee to build an OLLI program to directly serve Contra Costa County. We began with six outstanding lectures on topics from Mark Twain's autobiography to the tribal politics of Afghanistan.

The **online course**, *The Energy Challenge*, offered in collaboration with *The New York Times*, brought over 46 participants from Thailand, Canada, US, India, and Germany.

OUTREACH

The partnership with Freight and Salvage was a great success. We not only were able to create a home for OLLI's lecture courses and lecture series, but also a welcoming venue for new member receptions and brown bag lunch gatherings.

University press coverage included a *Berkeley Online* article in January. OLLI @Berkeley was also featured in an article in the UC Office of the President's *New Connections* for UC retirees.

In June 2011, the director was invited by the Council of Europe and the International Consortium for Higher Education, Civic Responsibility, and Democracy to participate in an international conference attended by college and university presidents, educational ministers, and others from 30 countries to discuss, "Reimagining Democratic Societies: A New Era of Personal and Responsibility," in Oslo, Norway.

We expanded the digital archives with Leon Litwack's lecture on racism and the impact of World War II and Gail Sheehy's *Passages in the Third Age* course.

RESEARCH

The **essay "Learning Through Art,"** written collaboratively by a team that included an OLLI member, faculty, director, and research intern, was accepted for fall 2011, publication in the University of Southern Maine's *Lifelong Learning Journal*.



OLLI members enjoy a tour of the Banderas Bay as part of a week-long program in Mexico.

ADMINISTRATIVE

OLLI hired its **third career staff** which led to the development of a media and communications program of newsletters, countdowns, and updates. She also redesigned the web site, opened social media channels and in general, brought more traffic to OLLI's internet sites.

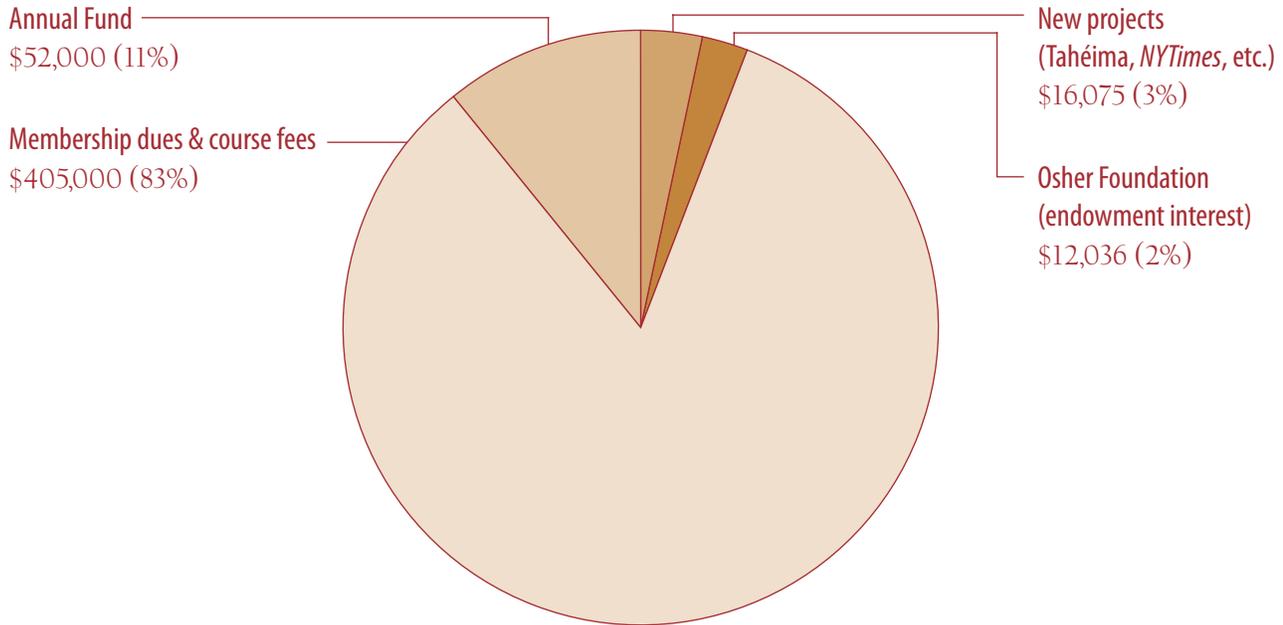
OLLI prepared for its **new administrative home**, as Summer Sessions, Study Abroad and Lifelong Learning (SSALL) under the Vice Provost of Teaching, Learning, Academic Planning and Facilities.

\$50K ANONYMOUS GIFT

The close of 2010 brought an unprecedented gift of \$50,000 from an anonymous donor. The gift was designated for the Director's Fund for Special Projects and will allow OLLI to continue to expand its activity to include initiatives to be announced in the fall of 2011.

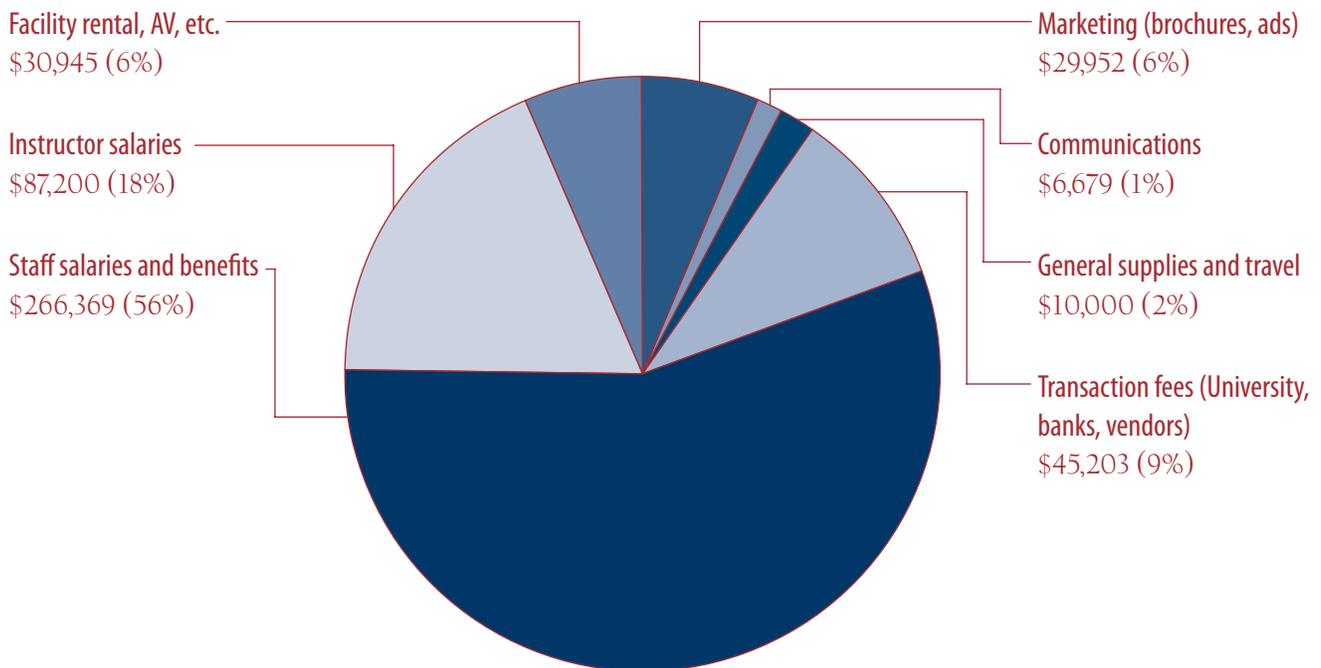
Financial Statement

Income: 2010–2011



Total Income: \$485,111

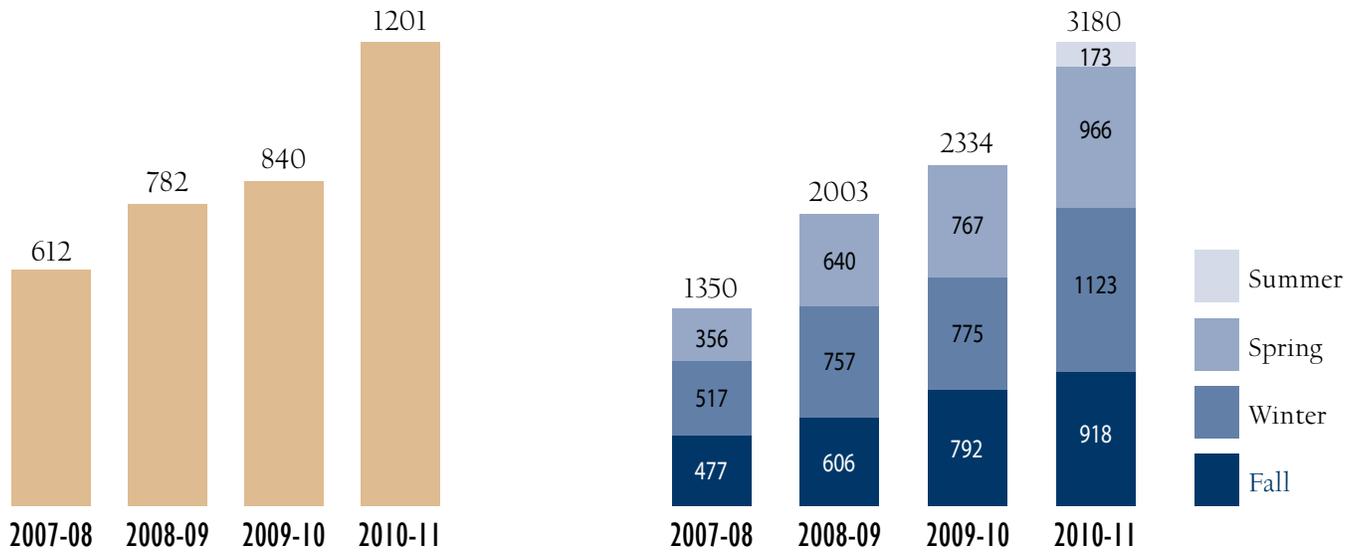
Expenses: 2010–2011



Total Expenses: \$476,348

Four-year Perspective

Membership: 2007-2011



Individual Members

OLLI @Berkeley membership has doubled since 2007, with a 43% increase between last year and this year.

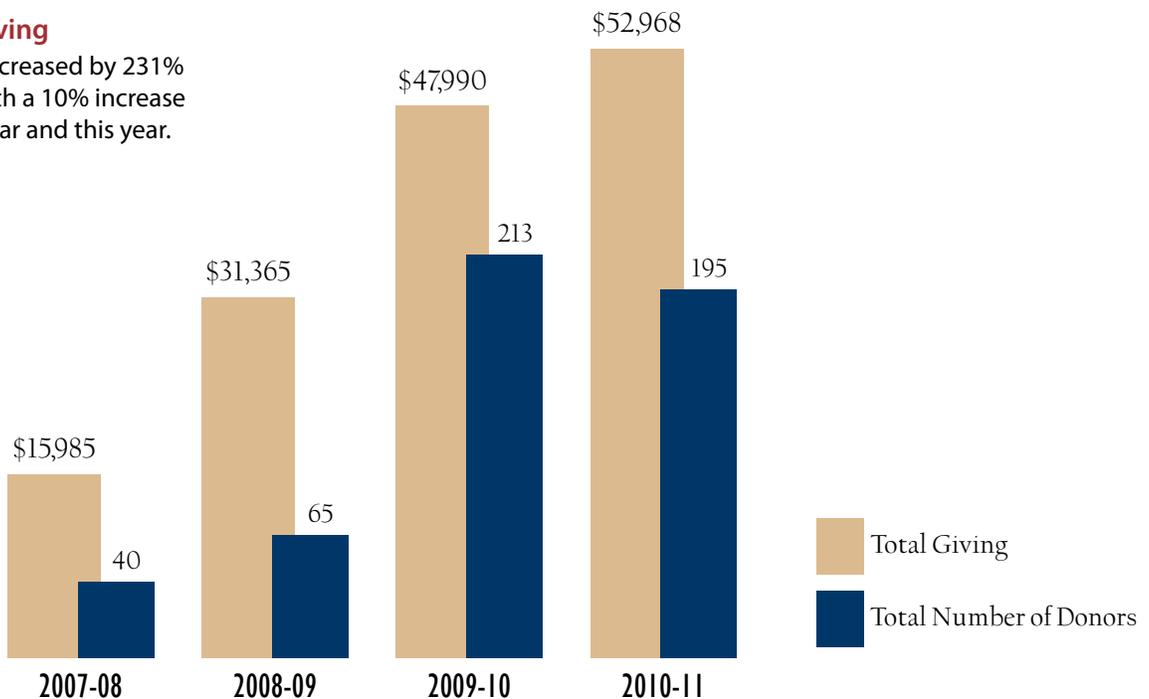
Total Course Enrollments

Total enrollments is the total number of courses members have signed up for. In 2010-11, OLLI members took an average of 2.5 courses each.

Annual Fund: 2007-2011

Annual Fund Giving

Total giving has increased by 231% since 2007-08, with a 10% increase in between last year and this year.



2010–11 Annual Fund Donors

OVER \$10,000

Howard and Deborah Goodman
Mason and Wendy Willrich

\$1,000 – \$10,000

Anonymous
Lois De Domenico
Mark and Marjorie Medress
Scott Wachter and Barbara Malina

\$500 – \$999

George and Maureen Bradish
Richard and Marilyn Collier
Tom and Kelly Fratar
Edith Gladstone
George and Jacqueline Ivelich
Maureen “Nikki” Maziasz
Margaret Pillsbury
Diane Plank
Arthur and Lucille Poskanzer
Alison Steel
Claudine Torfs

\$250 – \$499

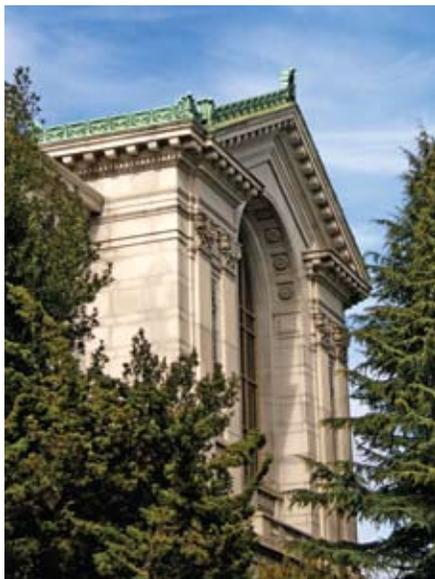
Judith Bloom
Suzanne Calpestri
Norman Cohen
Kathleen Demerdjian
Ilse Evans

Alan Fong
Paula Greer
Margaret Hartmann
Thomas and Bonnie Herman
Doug and Anne Jensen
Suzan Kaufmann
Janice Lawrence
Burns Macdonald and Marian
Whitehead
Barbara Morgan
Ann Peden
Glenn and Mary Reinke
Hilda Sheppard
Dennis Slaughter and Jean Kramer
Dan Sullivan and Kathleen Wesner
Renee Tissue: In memory of Thomas
Tissue
Bradford and Susan Wait
Charles and Janet Weaver
Phil and Kathy Zimmerman

\$100 – \$249

Donald and Peggy Alter
David Aroner
Susan Baskin
Jeffrey Baus
Marilyn Beller
Mary Bergan
Michael and Charlotte Blackford
Nancy Blair
Alexandra Bowes
Wilfried and Larissa Bruhns
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Marcia Flannery
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Amos and Marilyn Goldhaber
Jerrald and Crissi Goldman
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Joan Greer
Amburn Hague

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Amy Millar
Julie Morris
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Linda Polsby
Donald and Mary Queen
Paul and Audrey Richards: In honor
of Wendy Willrich
Fredrica Robertson
Ruth Rosen
Marion Ross
R. Allyn Saroyan
Eileen Savel: In honor of Susan
Hoffman
Herminia Sayre
Murray Schlusell and Sara Orem
Patricia Sigworth
John and Karen Sivley
Nancy Spaeth
John Spellman
Roberta Spike
Michael and Patricia Sullivan
Lesley Tannahill
Ronald and Frances Tauber
Robert and Judith Toll
Claudine Torfs
Robert Tucker
William Turner
John and Helene Vilett
Janet Weaver
Sallie Weissinger
Margaret Weitkamp
Christine Werme
Evelyn Wozniak



2010–11 Annual Fund Donors, contd.

UNDER \$100

Anonymous (Lynn Kaufman's class)
Kris Albert
J. Fred and Connie Allen
Mark and Barbara Altenberg
Jody Ames
Virginia Anderson
Linda Bekes
William and Mabry Benson
Audrey Berger
Gilbert and Ann Berkeley
Joshua and Patricia Bortman
Cheryl Brewster
Warren Brunetti
Robert and Diane Burnham
Helen Cagampang
James and Charlotte Caldwell
Carol Caputo
William and Maureen Clark
Barbara Cornet
Philip and J. Carolyn Cowan
Mary Anne Craft
Carol David
John Daws
Barbara DeJanvry
Donna Dell'Era
Joseph Easton: In memory of
Katharyn L. Easton
David and Deborah Enelow
Margery F. Eriksson
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Twila Foster
Kenneth Frankel and Deborah
Lichtman
Jean Gleason
Joseph and Linda Goglio
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Mary Heller
Patricia Henderson
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Calista Hintz
Rosalie Holtz
Myown Hymer
Ernest Irish and Myoung-Ja Kwon
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Michael Kahn
Naomi Karlin
Judy Kennedy

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Edward Klinenberg
Isabel Knight
Nancy Larson
Joanne Leavitt
Art Leon and Carol David
Rita Liston
Mary Loomis
Rita Maran's class
Jacquelyn Marie
Thomas and Margaret McAlone
Bonnie McKean
Suzanne McMillan
Michael Messe
Rima Miller
Ray Morley
Robert and Linda Mostovoy
Hiroshi and Kishiko Nikaido
Charlene O'Rourke
Dan and Cinda Pearlman
Carol Picciotto
Katherine Pope
Tom Reilly and Kevin James
William Rhea
Gary and Jane Robinson
Doreen Rothman
Dan and Ellen Salomon
Mary Schmits
Robert and Karlyn Scott
Florence Siegel
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Connie Stroud
Mary Tansey
Joan Tomlinson
Genevieve Tsacomas
Margaret Tuggle
David and Renee Ward
Fred T. Weiss
Judy Weiss
Susan Willson

Volunteer Committees

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Margaret Barbee
Carol Caputo
Jane Ellison
Jean Gleason
Joan Greer
Nikki Maziasz
Lucille Poskanzer
Allyn Saroyan
Ron Tauber, Chair
Marian Whitehead
Susan Hoffman, Ex officio
Aileen Kim, Ex officio



ANNUAL FUND COMMITTEE

Skip Bradish
Ilse Evans
Dee Kursh
John Lyons
Nikki Maziasz
Mark Medress, Co-chair
Sandy Pyer
Susan Wait
Wendy Willrich, Co-chair
Susan Hoffman, Ex officio
Aileen Kim, Staff

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Roy Doolan
Susan Chamberlain
Paul Feyen
Alan Fong
Deborah Goodman
Jack Herman
Deborah Lichtman
Ann Peden, Co-chair
Lucille Poskanzer, Co-chair
Nancy Spaeth
Susan Hoffman, Ex officio

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Carol Caputo
John Daws
Linda Delehunt
Peter Frazier
Susan Hoffman, OLLI Director
Aileen Kim, OLLI Staff
Nikki Maziasz, Co-chair
Kathy Merchant, LLLCF* Executive Director
Janet Pease
Norm Pease
Hugh Winig, Co-chair

* LLLCF = Lafayette Library and Learning Center Foundation

DIGITAL ARCHIVE WORKGROUP

Bob Brewer
Suzanne Calpestri
Susan Hoffman
Myown Hymer
Richard Solomon

Partner Organizations

UNIVERSITY PARTNERS

Berkeley Art Museum/Pacific Film Archive
Berkeley Summer Sessions
California Alumni Association
Cal Performances
Cal Recreational Sports
Educational Technology Services
Lawrence Hall of Science
Office of the Vice Provost for Teaching, Learning, Academic Planning and Facilities
UC Berkeley Extension

UC Berkeley Retirement Center
UC Botanical Garden
University Relations

COMMUNITY PARTNERS

Aurora Theatre
Berkeley Arts and Letters
Berkeley Repertory Theatre
Berkeley Symphony
California Shakespear Theater
David Brower Center
Downtown Berkeley Association
Freight and Salvage Coffee House

Humanities West
KALW-91.7FM
Marin Theatre Company
North Shattuck Association
Oakland Museum of California
San Francisco Opera
San Francisco Performances
Shotgun Players
SharpBrains



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