Course Syllabus:
Course Title: Globalization and International Sport
Instructor: George Wright

Course Description: The course will discuss the effect that the Globalization stage of historical capitalism (1970-present) has had on International Sport, with a focus on the International Federation of Football Associations (FIFA) and the International Olympic Committee (IOC). The course objective is to use International Sport as a case study to understand the pervasiveness of Globalization. The course will, first, define the meaning(s) of Globalization; second, discuss the history of Modern Organized Sport; third, explain the structure of Globalized International Sport as well as its societal impact; fourth, examine the influence that Globalization has had on FIFA and the IOC; fifth, discuss the effect post-2008 global economic and geo-political instability has had on the IOC and FIFA; and, sixth, speculate on the future of Globalization and International Sport.

Week by Week Outline:
Week One: International Sport and Globalization
Introduction
Globalization: A Definition

Week Two: The History of Modern Organized Sport
Physical Activity, Play, Recreation and Organized Sport
Origins and History of Modern Organized Sport, 1750-1970

Week Three: The Meaning of Globalized International Sport
Origins of Globalized International Sport
Outline of the Structure of Globalized International Sport
Globalized Sport, Politics, Identify and Society

Week Four: Globalization and FIFA
Background History of FIFA
FIFA, Joao Havehange and Globalization
FIFA’s Revenue Streams and Distribution
FIFA, Sepp Blattner, Corruption and Institutional Crisis

Week Five: Globalization and the IOC
Background History of the IOC
The IOC, Juan Antonio Samaranch and Globalization
The IOC’s Revenue Streams and Distribution
The IOC, Corruption and Reform
Jacque Rogge, Thomas Bach, the IOC and Institutional Stability

Week Six: Globalization, Crises and International Sport
Brazil, Political Crisis and the Rio de Janeiro Olympic Games
The “New Cold War,” Russia and the 2018 FIFA World Cup
The Future of Globalization and International Sport

**Course Objectives:**
1.) To understand the meaning of Globalization.
2.) To understand the relationship of International Sport to Globalization.
3.) To understand the organizational structure of Globalized International Sport.
4.) To understand the impact of Globalization on the FIFA and the IOC.
5.) To understand (Human) Agency in relationship to the Globalization of International Sport.
6.) To understand the role of corruption in Globalized Sport.
7.) To understand the impact post-2008 global economic and geo-political instability has had on FIFA and the IOC.
8.) To understand the prospects for the future of FIFA and the IOC.
9.) To understand the prospects for the future of Globalization.

**Selected Bibliography:**
Heidi Blake and Jonathan Calvert (2015) *The Corruption of FIFA and the Qatari Plot to Buy the World Cup.*
John Forster (26 January 2016) “Global Sports Governance and Corruption,” *Palgrave Communications.*
David Harvey (2005) *Neoliberalism: A Brief History.*

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