

iPhoneography at UC Berkeley OLLI Summer 2022 Syllabus

iPhoneography - Award winning iPhone photographer Yoni Mayeri will show you how to capture and edit images with just your iPhone. The iPhone and other mobile technology have spurred a remarkable shift in the field of photography: more pictures are being taken with iPhones than all other devices combined. This drastic increase in amateur, semi pro and professional photography with mobile devices, has resulted in an influx of photo-editing software and new techniques.

iPhoneography: creating images to capture and edit using a mobile device

In each of these workshops, come with your iPhone fully charged. Use a computer or tablet for Zoom. Please download the Snapseed App by Google, highlighted/linked below to your iPhone from the Apple App Store before the third class.

Week One

- Presentation on how to take professional quality photos with your iPhone (presentation)
- Best practices for use of the Native Camera App built into your phone (live demonstration)
- Homework Assignment (optional)

Week Two

- Live demo of the Photos App features, organizational options, and tools
- Review of the Camera App, Q&A
- Critique of Homework Assignment

Week Three

- Introduction to the [Snapseed](#) App for editing and enhancing photographs on your iPhone (live demo)
- Review and Critique of your images (live demo)
- Accessories to expand your iPhoneography
- Homework Assignment

Week Four

- Top Ten Tips for iPhoneography (presentation)
- Best practices for printing your images, review of printed works
- Demo of Apps to consider for enhancing and adding effects to your photographs
- Final Review and Critique of your photographs

As a professional photographer and teacher for Nikon and Polaroid for over 30 years, Yoni has devoted the last decade+ to the field of iPhoneography. She has been a presenter and led workshops in mobile and digital photography at UC Berkeley, Stanford University, JFK University, The Pacific Art League, Google, St. Mary's College, Rancho La Puerta, The Mobile Digital Art Conference, The ACCI Gallery, The Garden Club of America, at Stanford Research Park, and to numerous private and corporate groups.

Yoni's Instagram blog is composed of photographs that were taken and edited solely on the iPhone. <http://instagram.com/yonimayeri>