

IPHONEOGRAPHY AT OLLI WINTER 2023 SYLLABUS *

iPhoneography - Award winning iPhone photographer Yoni Mayeri will show you how to capture and edit images with just your iPhone. Learn the best practices for photographing and editing using exclusively the iPhone.

The iPhone and other mobile technology have spurred a remarkable shift in the field of photography: more pictures are being taken with iPhones than all other devices combined. This drastic increase in amateur, semi pro, and professional photography with mobile devices, has resulted in an influx of photo-editing software and new techniques.

iPhoneography: creating images via capture and edit using a mobile device

In each of these six session workshops, please come with your iPhone fully charged and plan to use a computer to watch the Zoom vs your iPhone which you may need to follow along. Please download some of the apps listed below (the links should be active) to your iPhone from the Apple App Store before the class ; you may wish to see the app demonstration before downloading. Additional Handouts will be available to download to registered students from the OLLI class website.

Week One

- Instruction on how to take professional quality photos with your iPhone or mobile device (presentation)
- Best practices for use of and review of the Native Camera App built into your iPhone (live demonstration)
- Q&A

Week Two

- Demonstration of your iPhone's Photos App (live demonstration)
- Review of Camera features and how to shoot a good photograph
- Q&A
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Week Three

- Best practices for mobile photography (presentation)
- Introduction to the [Snapseed](#) App for editing and enhancing photographs on your iPhone (live demo). Snapseed is a free app by Google.
- Review and Critique of your images, upload site TBD
- Q&A

Week Four

- Introduction to the benefits and features of using a Camera Replacement App (live demo). [Camera+](#) Pro Camera & Editor, is a paid app; optional to download ahead or wait and watch the demo. Developer is LateNiteSoft S.L.
- Accessories to expand your iPhoneography
- Review and Critique of your images
- Q&A

Week Five

- Review of Top Ten Tips for iPhoneography (presentation)
- Introduction to the [Facetune](#) AI Photo/Video Editor App (live demo) Facetune is a paid app, but you can use many of the free features before buying the app. The developer is Lightricks, Ltd. and they recently changed the fee structure. Watch the demo and see if you want to purchase this app. I may switch to another due to the cost.
- More app reviews (TBD, live demo)
- Q&A

Week Six

- More app reviews (TBD, live demo)
- Best practices for saving, organizing, sharing, and printing your images. Samples of photo books, prints
- Final Review and Critique of your photographs
- Q&A

YONI MAYERI PHOTOGRAPHY

As a professional photographer and teacher for Nikon and Polaroid for over thirty years. Yoni has devoted the last few years to the field of iPhoneography. She has been a presenter and led workshops in mobile and digital photography at UC Berkeley, Stanford University, Stanford Research Park, JFK University, Institute of Entrepreneurial Leadership, Google, The Nueva School, The Pacific Art League, St. Mary's College of CA, Rancho La Puerta, The Mobile Digital Art Conference, The ACCI Gallery, The Garden Club of America, The Marin Art Center, The UC Theatre, and to numerous private and corporate groups.

Yoni's Instagram blog is composed of photographs that were taken and edited solely on the iPhone. <http://instagram.com/yonimayeri>

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*Syllabus subject to change