

## IPHONEOGRAPHY AT UC BERKELEY - OLLI WINTER 2024 SYLLABUS \*

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**iPhoneography** - Award winning iPhone photographer Yoni Mayeri will show you how to capture and edit images with just your iPhone. Learn the best practices for photographing and editing using exclusively the iPhone.

The iPhone and other mobile technology have spurred a remarkable shift in the field of photography: more pictures are being taken with iPhones than all other devices combined. This drastic increase in amateur, semi pro, and professional photography with mobile devices, has resulted in an influx of photo-editing software and new techniques.

### **iPhoneography: creating images via capture and edit using a mobile device**

*In each of these six session workshops, please come with your iPhone fully charged and plan to use a computer to watch the Zoom vs your iPhone which you may need to follow along. Additional Handouts will be available to download to registered students from the OLLI class website.*

#### **Week One**

- Instruction on how to take professional quality photos with your iPhone or mobile device (presentation)
- Best practices for use of and review of the Native Camera App built into your iPhone (live demonstration of the settings and features)
- Q&A
- Homework Assignment

#### **Week Two**

- Demonstration of your iPhone's Photos App (live demonstration)
- Review of Camera features and how to shoot a good photograph
- Q&A
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#### **Week Three**

- Best practices for mobile photography (presentation)
- Introduction to the [Snapseed](#) App for editing and enhancing photographs on your iPhone (live demo).
- Snapseed is a free app by Google.
- Review and Critique of your images
- Q&A

#### **Week Four**

- Introduction to the benefits and features of using a Camera Replacement App (live demo).
- Accessories to expand your iPhoneography
- Review and Critique of your images
- Q&A

**Week Five**

- Top Ten+ Tips for iPhoneography (presentation)
- Introduction to the [Facetune](#) AI Photo/Video Editor App\* (live demo)
- Additional app reviews (TBD, live demo)
- Q&A

**Week Six**

- Shooting Tips Review of Principals and How To Tell The Story
- Creative Apps (TBD, live demo)
- Best practices for saving, organizing, sharing, and printing your images.
- Demo of sale photo books, prints
- Final Review and Critique of your photographs
- Q&A

## YONI MAYERI PHOTOGRAPHY

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As a professional photographer and teacher for Nikon and Polaroid for over thirty years. Yoni has devoted the last few years to the field of iPhoneography. She has been a presenter and led workshops in mobile and digital photography at UC Berkeley, Stanford University, Stanford Research Park, JFK University, Institute of Entrepreneurial Leadership, Google, The Nueva School, The Pacific Art League, St. Mary's College of CA, Rancho La Puerta, The Mobile Digital Art Conference, The ACCI Gallery, The Garden Club of America, The Marin Art Center, The UC Theatre, and to numerous private and corporate groups.

Yoni's Instagram blog is composed of photographs that were taken and edited solely on the iPhone. <http://instagram.com/yonimayeri>

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\*Syllabus subject to change