

## IPHONEOGRAPHY AT OLLI WINTER 2019 SYLLABUS

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**iPhoneography** - Award winning iPhone photographer Yoni Mayeri will show you how to capture and edit images with just your iPhone. Learn the best practices for photographing and editing using exclusively the iPhone.

The iPhone and other mobile technology have spurred a remarkable shift in the field of photography: more pictures are being taken with iPhones than all other devices combined. This drastic increase in amateur, semi pro and professional photography with mobile devices, has resulted in an influx of photo-editing software and new techniques.

### **iPhoneography: creating images via capture and edit using a mobile device**

*In each of these six session workshops, please come with your iPhone fully charged. If you have a backup battery, bring it. You may wish to bring your charger too. Please download the four apps highlighted/linked below to your iPhone from the Apple App Store before class. Handouts will be available to download to registered students from the class website.*

#### **Week One**

- Instruction on how to take professional quality photos with your iPhone or mobile device (presentation)
- Best practices for use of the Native Camera App built into your iPhone (live demonstration)

#### **Week Two**

- Demonstration of your iPhone's Photos App (live demonstration)
- Introduction to the benefits and features of using [Camera +](#) as a Camera Replacement App (live demo)
- Shooting session (outdoors or indoors, weather permitting)

#### **Week Three**

- Best practices for mobile photography (presentation)
- Introduction to the [Snapseed](#) App for editing and enhancing photographs on your iPhone (live demo)
- Review and Critique of your images (live demo)

#### **Week Four**

- Accessories to expand your iPhoneography
- Introduction to the [Enlight](#) App (live demo)
- Review and Critique of your images

#### **Week Five**

- Review of Top Ten Tips for iPhoneography (presentation)
- Introduction to the [Facetune](#) App (live demo)
- More app reviews (TBD, live demo)
- Shooting Session

**Week Six**

- More app reviews (TBD, live demo)
- Best practices for saving, organizing, sharing, and printing your images.  
Samples of photo books, prints
- Final Review and Critique of your photographs

## YONI MAYERI PHOTOGRAPHY

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As a professional photographer and teacher for Nikon and Polaroid for over twenty-five years, Yoni has devoted the last few years to the emerging field of iPhoneography. She has been a presenter and led workshops in mobile and digital photography at UC Berkeley, Stanford University, JFK University, Institute of Entrepreneurial Leadership, Google, The Nueva School, The Pacific Art League, St. Mary's College of CA, Rancho La Puerta, The Mobile Digital Art Conference, The ACCI Gallery, The Garden Club of America, The Marin Art Center, The UC Theatre, and to numerous private and corporate groups.

Yoni's Instagram blog is composed of photographs that were taken and edited solely on the iPhone. <http://instagram.com/yonimayeri>

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