

## COURSE SYLLABUS

***White Elephant Technology:  
An Entertaining Look At Unusual Inventions That Failed in the Marketplace  
Despite Being Innovation***

*A four-week hybrid course (in person, Zoom, and recorded for later viewing) meeting every Thursday from April 4 thru 25 with each class lasting 90 minutes*

From Jeeps that flew to tanks that shouldn't; from a jet-powered train that nearly shook itself apart to a wave-powered boat that took forever to reach its destination—an entertaining look at crazy inventions that should never have been built and what we can learn from them. Importantly, none of these inventions are speculative. Each one was built, field tested and worked more or less as planned except when it accidentally killed its inventor. Intended to inform, amuse and delight, this historical survey of weird inventions (including your favorites like jet packs and flying cars) will leave you shaking your head in wonder while asking the questions, “What in the world were they thinking?” Based on research for my latest book, WHITE ELEPHANT TECHNOLOGY, the course will be lavishly illustrated with one-of-a-kind photographs, film clips and first-person accounts. It's also guaranteed to make you laugh.

Week 1-Hybrids: Making A Boat A Plane

Week 2-Why Some Things Should Never Fly

Week 3-Inventive Deaths

Week 4-Failures vs. Frauds

NOTE: PowerPoint presentations and text for each of my four sessions are available for review